

Eurotech Joins IoT Evolution Expo as Platinum Sponsor

Eurotech to present strategies for Internet of Things growth February 7-10, 2017 in Fort Lauderdale

Columbia, Maryland – January 26, 2017 – [Eurotech](#), a long-time leading provider of embedded systems, M2M end-to-end solutions and one of the few global leaders in Internet of Things (IoT) enablement, announces it is a Platinum sponsor of the [IoT Evolution Expo](#), to be held February 7-10, 2017, at the Greater Ft. Lauderdale/Broward County Convention Center. IoT Evolution is the leading educational and networking forum for the IoT ecosystem and for any company looking to understand how to develop and implement IoT solutions that drive measurable results and business transformation.

“Our participation in IoT Evolution is key to our position as a leading provider of IoT solutions ranging from smart edge devices to [IoT gateways](#) to our [Everyware Cloud infrastructure](#),” said Larry Wall, CEO of Eurotech, Inc., Eurotech’s North American subsidiary. “Our goal is to enable companies to deploy IoT solutions that gather and act on valuable data to make key business decisions and increase their competitive advantage.”

Eurotech will demonstrate its IoT capabilities at Booth #3000 including the following:

- ReliaGATE family of industrial [IoT gateways](#), including the new [BoltGATE 20-25](#), a ruggedized platform ideal for transit, rolling stock and fleet management applications
- [Everyware Software Framework](#) demonstration using a field-to-cloud application featuring the [EDCK 4001 Development Kit](#)
- [PCN-1001 Passenger Counting](#) solution for transit and building management applications leveraging [Everyware Cloud](#)
- Real-time sensor demonstration utilizing the [Everyware Cloud IoT Integration Platform](#)

Additionally, consultants from Eurotech’s IoT Professional Services team will be on-hand to discuss platform architectures, application development and optimization, and program management capabilities.

Eurotech will have four speakers at IoT Evolution Expo. On Thursday, February 9, Neal Calanni, Vice President of Marketing, will participate in a panel titled, “Real Solutions for IoT and Smart Cities” and Jason Walton, Director of IoT Solutions and Services, will participate in a panel titled, “IoT and the Smart Building – Energy Management.” On Friday, February 10, David Woodward, Senior Software Engineer, will give a presentation titled, “Developing an Edge System with Advanced Device Management Capabilities” and Franco Potepan, Director of Product Management, will participate in a panel titled, “State of the Disunion” as part of the IoT Security Summit. Updated agenda information can be found at <http://www.iotevolutionexpo.com/east/agenda.aspx>.

[Registration](#) for IoT Evolution is now open. For the latest IoT Evolution news, updates and information follow the event on Twitter at [@IoTevolution](#).

About Eurotech

Eurotech is a global company (ETH:IM) that creates hardware and software and combines them with its professional services and expertise to deliver embedded computing platforms and sub-systems to leading OEMs, system integrators and enterprise customers for successful and efficient deployment of their products and services. Drawing on concepts of minimalist computing, Eurotech lowers power draw, minimizes physical size and reduces coding complexity to bring sensors, embedded platforms, sub-systems, ready-to-use devices and high performance computers to market, specializing in defense, transportation, industrial and medical segments. By combining domain expertise in wireless connectivity as well as communications protocols, Eurotech architects platforms that simplify data capture, processing and transfer over unified communications networks. Our customers rely on us to simplify their access to state-of-the-art embedded technologies so they can focus on their core competencies. Learn more about Eurotech at www.eurotech.com.

About TMC

Global buyers rely on TMC's content-driven marketplaces to make purchase decisions and navigate markets. This presents branding, thought leadership and lead generation opportunities for vendors/sellers.

TMC's Marketplaces:

- Unique, turnkey Online Communities boost search results, establish market validation, elevate brands and thought leadership, while minimizing ad-blocking.
- Custom Lead Programs uncover sales opportunities and build databases.
- In-Person and Online Events boost brands, enhance thought leadership and generate leads.
- Publications, Display Advertising and Newsletters bolster brand reputations.
- Custom Content provides expertly ghost-crafted blogs, press releases, articles and marketing collateral to help with SEO, branding, and overall marketing efforts.
- Comprehensive Event and Road Show Management Services help companies meet potential clients and generate leads face-to-face.

For more information about TMC and to learn how we can help you reach your marketing goals, please visit www.tmcnet.com.

About Crossfire Media

Crossfire Media is an integrated marketing company with a core focus on future trends in technology. We service communities of interest with conferences, tradeshows, webinars and newsletters. Crossfire Media has a partnership with Technology Marketing Corporation (TMC) to produce events and websites related to disruptive technologies. Crossfire Media is a division of Crossfire Consulting, a full service Information Technology company based in New York.

Media and Analyst Contact:

Jessica Seabrook
Marketing Manager
203.852.6800 ext. 170
jseabrook@tmcnet.com